

UNDER THE PATRONAGE OF

UNITED ARAB EMIRATES
MINISTRY OF ECONOMY & TOURISM



الإمارات العربية المتحدة
وزارة الاقتصاد والسياحة



MORE THAN A CONFERENCE. A WORKING ECOSYSTEM FOR TWO DAYS

5

PARALLEL
SPACES
RUNNING LIVE

30+

SIDELINE
SESSIONS
AND MEETINGS

2

FULL DAYS
TO PARTICIPATE,
NOT JUST ATTEND

29 - 30 SEPTEMBER 2026

LE MÉRIDIEN DUBAI HOTEL & CONFERENCE CENTRE

futurefoodseries.ae





WHY FUTURE FOOD?

UAE FOOD ECOSYSTEM AT A DEFINING MOMENT

Global food systems are undergoing unprecedented transformation. Supply chains are evolving, consumer expectations are changing, technology is reshaping manufacturing, and regional trade is accelerating. Future Food Forum is the UAE's annual strategic convergence platform where government, industry, academia, investors, logistics providers, manufacturers, retailers, innovators, and primary producers come together to review progress, align priorities, and collectively prepare for the future.

Future Food Forum is where the UAE food ecosystem reviews progress, aligns priorities, and collectively prepares for the future.



ONE ECOSYSTEM. ONE PLATFORM.

Future Food Forum unites Government, Manufacturers, Retail, Logistics, Infrastructure, Finance, Insurance, Technology, Academia, Farmers, Investors, International Partners, and Consumers.

Key Experiences:



Ministerial
Dialogues



CEO Summit



Strategic
Roundtables



Elite Buyers
Meet



Farmers
Corner



Knowledge
Hub



Innovation
Showcase



Cluster Champion
Awards

Where Strategy meets Execution

Future Food Forum 2026 serves as the central stage of the UAE Food Cluster — the nation's most impactful food-sector initiative.

It is the moment in the annual calendar where the Cluster's Workstreams, Partnerships, Pilot Projects, Policy Dialogues, Infrastructure Initiatives Trade Collaborations ...are reviewed, refreshed, and re-energized.

Every ecosystem entity is given a platform to engage, contribute, and participate.



STRATEGY
Cluster priorities
reviewed and
renewed.



VISIBILITY
Initiatives, partners,
and ecosystem
progress showcased.



ENGAGEMENT
Every stakeholder
given a role and voice.



OUTCOMES
Partnerships,
alignment, decisions,
and direction.



WHY PARTICIPATE?

STAKEHOLDER	VALUE PROPOSITION
Government	Shape policy through direct engagement with industry and strengthen national food resilience through collaborative action.
Manufacturers	Expand market opportunities, build strategic partnerships, and strengthen competitiveness across regional and global markets.
Retailers	Connect with producers, manufacturers, and suppliers to build more resilient and responsive supply chains.
Technology	Demonstrate practical solutions, engage decision-makers, and accelerate technology adoption across the food ecosystem.
Investors	Discover investment-ready opportunities, innovative ventures, and strategic partnerships driving the future of food.
Academia	Bridge research with industry, develop future talent, and contribute to the advancement of the national food ecosystem.
Farmers	Showcase local produce, connect directly with buyers, and strengthen participation in the UAE food value chain.
SMEs	Increase visibility, access new markets, and connect with partners, buyers, and investors to accelerate growth.
International Delegations	Build cross-border partnerships, explore trade opportunities, and strengthen international food ecosystem collaboration.





MORE THAN A CONFERENCE. A WORKING ECOSYSTEM FOR TWO DAYS.

The Main Stage sets the national conversation — ministers, CEOs, and global experts debating where UAE food security is headed. But the real work of Future Food Forum 2026 happens around it: in the meeting rooms, the workshop spaces, the pavilions and the roundtables running in parallel, all day, both days.

If you only watch the panels, you'll leave informed. If you step into the parallel programme, you'll leave with a meeting booked, a partner found, a workshop skill learned, or a seat at the table where policy gets shaped. This brochure is your map to that second conference — the one where you actually participate.

YOUR PARALLEL PROGRAMME, AT A GLANCE

While the Main Stage runs its themed sessions — BUILD, SECURE, INNOVATE, REACH, GROW, COLLABORATE — five other spaces are live at the same time, each built for a different kind of outcome.

B2B MEETING ROOMS (WASL 1-4)

Pre-scheduled one-to-one Business Meetings.

Focused on: Manufacturers, retailers, distributors, suppliers.

MAIN STAGE

The National Conversation



CEO CONFERENCE AREA

Closed-door Strategic and stakeholder Meetings.

Focused on: CEOs, founders, senior policy contacts.

ORYX ROOM

Practical, expert-led workshops.

Focused on: Technical teams, operators, compliance leads.

ORYX ROOM

SME PAVILION

Live showcase of local producers and startups

Focused on: Entrepreneurs, buyers, investors.

SME PAVILION

WASL 5-7

Silver Economy Roundtables and Expo.

Focused on: Innovators in nutrition, longevity, and aging-population food solutions.

WASL 5

WASL 6

WASL 7

REGISTRATION

Future Food is not one platform - It is Seven

One platform, seven functions — each reinforcing the others across the two days and the year around them.



ECOSYSTEM MODEL

One Platform for every Stakeholder

Future Food Forum 2026 is designed for leaders shaping the future of the UAE food ecosystem.

This is where decisions are influenced, partnerships are built, and collective direction is aligned.

Who Attends

UAE Ministers

CEOs & Founders

Manufacturers

Primary Producers

Retailers

Regulators

Investors

Logistics Leaders

Infrastructure
Providers

Technology
Partners

Academia &
Researchers

Strategic Ecosystem
Stakeholders



01 | PRACTICAL LEARNING

THE WORKSHOPS

LEARN FROM THE PEOPLE DOING THE WORK

Practical, small-room, practitioner-led — built to be used the day you leave.

DAY 1

EGF WORKSHOP

Hosted by the **Emirates Growth Fund** for SMEs, focused on funding pathways for food businesses.

MOIAT WORKSHOP (CODEX)

A direct session with the **Ministry of Industry & Advanced Technology** on Codex standards and regulatory compliance.

90-MINUTE ACTION LAB: THE 5R RESILIENCE FRAMEWORK

A hands-on session for food businesses to stress-test their own resilience planning, live, in the room.

AI AGENTIFICATION ROADMAP FOR FOOD BUSINESSES

A practical look at where AI agents genuinely change how food businesses operate — not theory, a roadmap.

DAY 2

MOHAP WORKSHOP

Engage directly with the **Ministry of Health & Prevention** on health and nutrition policy affecting the sector.

WHY IT MATTERS

These are capped, interactive sessions — the opposite of a panel you watch from row twelve. You ask the regulator your actual question. You leave with the actual answer.





02 | STRATEGIC ENGAGEMENT

CLOSED-DOOR MEETINGS

WHERE POLICY AND STRATEGY GET DECIDED

Not everything should happen on a stage. These sessions are smaller, candid, and built for the people who need to be in the room when direction is actually set.

FUTURE FOOD FORUM PARTNERS MEETING

Sponsors and enabling partners align on the year ahead.

NPC WORKSHOP & FOOD SECURITY STRATEGY SESSION

Direct engagement with the national food security agenda.

LOGISTICS CLOSED-DOOR MEETING

Supply chain leaders only, no observers.

CIRCULAR ECONOMY MEETING

Shaping national food-loss and circularity commitments.

PRIMARY PRODUCERS STRATEGY MEETING

A dedicated seat for farmers and producers at the strategic table, not just the exhibition floor.

HEALTHY LIVING STRATEGY MEETING

Closed-door input into national nutrition policy.

FRANCHISE GROUP MEETING

For the F&B; franchise community specifically.

FOOD SAFETY IN TRANSIT - COLD CHAIN MEET

A specialist session for logistics and cold-chain operators.

FOOD SAFETY CONFERENCE

A dedicated CEO-level conference track on food safety regulation.

WHY IT MATTERS

This is where the Cluster's actual roadmap gets refined — not announced, refined. Attending puts you in the conversation before the decision, not reading about it after.

THE SME PAVILION & FOUNDERS' PROGRAMME

WHERE VISIBILITY BECOMES ORDERS

SME Showcase / SME Pavilion (both days, extended hours) — local producers, farmers, and startups exhibit directly to retail buyers, distributors, and investors walking the floor.

SME FOUNDERS MEET

A founders-only session designed to connect early-stage food businesses with the support ecosystem built to scale them.



WHY IT MATTERS

The pavilion isn't a static display — it's built to convert visibility into actual conversations with the buyers and investors who can move your business forward.

THE TALENT PROGRAMME

BUILDING THE WORKFORCE OF 2035

A dedicated Day 1 afternoon track connecting the sector's next generation of talent with the employers, skills pathways, and career opportunities defining the food industry's future. If your organisation is hiring, recruiting, or building capability — or if you're the talent looking for where this sector is headed — this is your track.



04 | NEW MARKETS & COMMERCIAL CONNECTION

THE SILVER ECONOMY & B2B MEETINGS

THE SILVER ECONOMY: A ROUNDTABLE OF ITS OWN

Running across both days in Wasl 5–7 — roundtables, workshops, and a dedicated expo exploring the intersection of food, nutrition, and the needs of an aging population. A focused, standalone conversation for anyone working at that intersection, from health-tech to specialised nutrition brands.

B2B MEETINGS: THE MECHANISM BEHIND EVERY DEAL

Pre-scheduled, professionally managed one-to-one meetings run across both mornings in Wasl 1–4. This is the infrastructure that turns a conference badge into a business outcome — manufacturers meeting distributors, retailers meeting suppliers, investors meeting the businesses they've been looking for. Book your slots before you arrive; the rooms fill fast.

OUTCOME-LED PARTICIPATION



FIND A BUYER

Turn introductions into qualified commercial conversations.



FIND A PARTNER

Connect around distribution, sourcing, technology and growth.



FIND AN INVESTMENT

Surface businesses and opportunities with potential.



FIND A MARKET

Explore emerging consumer needs and new channels.

AND WHEN THE DAY ENDS: THE MOMENTS THAT MATTER

ANNUAL GENERAL MEETING OF UAE F&B GROUP

Where the F&B community comes together to shape what's next. A dedicated gathering for the UAE Food & Beverage Business Group to review progress, share priorities, discuss the road ahead and strengthen collective action for the industry.

CLUSTER CHAMPION AWARDS

Day 1 evening — celebrating the organisations and individuals actually moving the UAE food ecosystem forward, across nine categories from Innovation to Food Safety.

GALA DINNER & ENTERTAINMENT

Where the day's conversations continue, informally, over dinner. ecosystem built to scale them.

THIS IS FOR YOU IF YOU ARE...

AN INDUSTRY LEADER OR CEO

The CEO Conference Area, closed-door policy meetings, and Ministerial Dialogue exist specifically for you to shape direction, not just hear it.

A MANUFACTURER OR RETAILER

The B2B Meeting Rooms are built to turn your two days here into a pipeline of qualified conversations.

AN ENTREPRENEUR OR SME FOUNDER

The SME Pavilion and Founders' Meet put you directly in front of buyers, investors, and the funding ecosystem (EGF Workshop) built to help you scale.

A REGULATOR, POLICYMAKER, OR ACADEMIC

The closed-door strategy meetings, MOIAT and MOHAP workshops, and Food Security sessions are where research and regulation meet industry reality.

A PRIMARY PRODUCER OR FARMER

You have a dedicated strategy seat at the table, not just a stall on the floor.

AN INVESTOR

Elite Buyers Meet, B2B Meetings, and the SME Pavilion are curated specifically to surface investment-ready opportunities.



THE FOUNDATION BEHIND THE PARALLEL PROGRAMME

A PLATFORM BUILT ON EXPERIENCE

Future Food Forum, now in its eighth edition, has built this track record:

2,000+

Delegates

750+

CEOs & Decision
Makers

70+

Countries

60+

Speakers

50+

Sessions

200+

Strategic Meetings

250+

Organisations

(Figures as reported by the UAE Food Cluster for the 2025 edition.)

A LEGACY OF COLLECTIVE PROGRESS



2019

Founding Edition

Launch of the UAE F&B
Business Group dialogue
platform.



2021

Food chain stabilization post-COVID

Digital transformation in F&B,
sustainable manufacturing,
and consumer behavior
changes.



2022

Sector Alignment

First multi-stakeholder
agenda connecting
producers, manufacturers,
and ecosystem leaders.



2023

Cluster Launch

The UAE Food Cluster
formally launched as a
national strategic initiative.



2024

FoodVerse and Reforms

Made-in-UAE initiatives,
regulatory modernization,
digital trade acceleration, and
FoodVerse launch.



2025

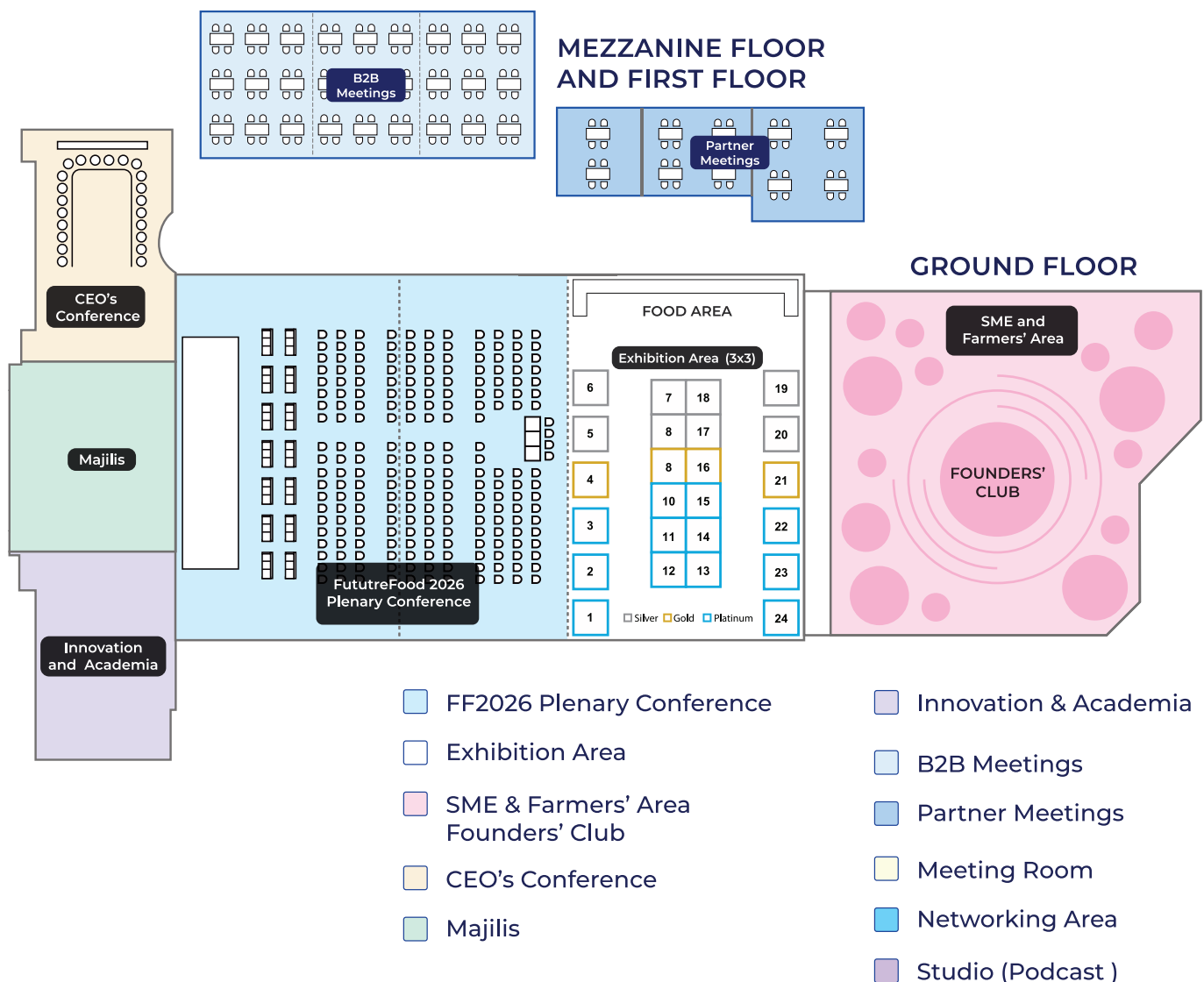
Shaping Tomorrow

2,000+ delegates, 30+
countries, 50+ working
sessions, and expanded
ecosystem participation

THE PHILOSOPHY

RATHER THAN ATTENDING, YOU PARTICIPATE

Every entity in the ecosystem is offered a defined, active role inside the platform:



YOUR TWO DAYS. YOUR OUTCOME.

Choose the conversations, rooms and platforms that matter to your role.

If you want to...

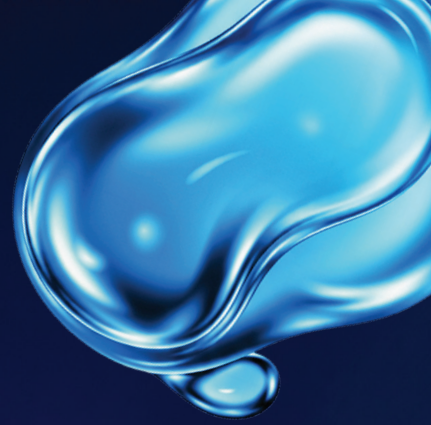
Shape policy & strategy	Leadership Table / Policy Tables
Meet buyers & business partners	B2B Meeting Rooms
Showcase your business	SME Pavilion
Find emerging businesses	SME & Founders Programme
Solve a business challenge	Workshop Village
Explore new technology	AI Agentification Roadmap / Innovation engagements
Build a resilient supply chain	Logistics / Cold Chain Meet
Explore circular opportunities	Circular Economy, MCBG & ne'ma Stakeholder Meeting
Develop future talent	Talent Programme
Explore new consumer opportunities	Silver Economy
Connect with the F&B; business community	AGM / Cluster Champion Awards / Gala

This isn't a first attempt at parallel programming — it's a platform that has spent seven years learning how to turn attendance into action.

THIS IS A CALL TO ACTION, NOT AN INVITATION TO WATCH

Food resilience in the UAE isn't being built by the people in the audience. It's being built by the people in the workshop room asking the regulator a direct question, the founder walking the SME Pavilion floor, the primary producer at the strategy table, the CEO in the closed-door meeting where the roadmap gets refined.

**Choose your track. Book your meetings.
Show up to participate, not just attend.**



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